

Programme Title & Team	Science Foundation Ireland Fellowship Programme  Corporate Communications
Duration	36 months

## **SFI Corporate Communications**

As part of the Strategy and Transformation Directorate, the Corporate Communications Division has responsibility for the design, development and delivery of SFI's marketing and communications strategy. The division plays a key role in driving engagement with SFI's stakeholders nationally and internationally, raising the profile of Ireland as a location for excellent and impactful research, and telling the story of the compelling research and achievements of the researchers supported by SFI.

## **Key Responsibilities**

- Write, often to tight deadlines, high-quality press releases, articles, quotes, and other materials to achieve positive coverage in local, national and international media.
- Understand and translate science and engineering research into accurate, engaging and clearly written texts for multiple audiences.
- Support SFI's engagement with key stakeholder groups, including staff, government, research community, etc.
- Support the delivery of key events such as Science Week, SFI Science Summit, SFI Awards, etc.
- Production and distribution of marketing materials including drafting content, source designers from tender and procurement procedures, research content,

liaise with research community and internal teams, etc.

- Organisation of corporate events photo-ops, award announcements, etc. (venue, catering, invitations, logistics, publicity, photography, video content, etc.).
- Metrics and evaluation of impact of Science Foundation Ireland communications actions.
- Input into tactical planning for communications team, mission and vision development, operational planning.
- Participate and represent Communications on internal working groups.
- Carrying out additional communications projects and activities as they arise.

## **Key Competencies**

- Communications
- Teamwork
- Respect & Integrity
- ➤ Initiative & Creativity
- Personal Effectiveness
- Project Management

## **Essential Requirements**

- ➤ A graduate degree will be a minimum requirement. A candidate with relevant science communication experience will be an advantage
- ➤ A self-starter with the ability to work under pressure
- Attention to detail
- Familiarity with social media tools (i.e. Facebook, LinkedIn, Twitter, etc.)
- ➤ An interest and willingness to work in an office/administrative environment